



2021 International Conference  
on Advanced Technology of  
Electrical Engineering and  
Energy  
Dec. 24-26, 2021 | Qingdao,  
China

# ATEEE 2021 Sponsorship & Exhibition Application Form

Please send completed forms to [ateee@ateee.org](mailto:ateee@ateee.org).

## [1] Company information

Company name			
Name of Representative			
Address		State/Province	
City		Country	
Website			
Contact Person	Given Name:	Middle Name:	
	Family Name:	Job Title:	
	Tel:	Fax:	
	Email(1):		
	Email(2):		
Exhibition Items			

## [2] Sponsorship Level (Please mark the appropriate box.)

(VAT not included)

Level	Diamond	Platinum	Gold
Price (RMB)	<input type="checkbox"/> $\geq 50,000$	<input type="checkbox"/> $\geq 30,000$ <input type="checkbox"/> $< 50,000$	<input type="checkbox"/> $\geq 20,000$ <input type="checkbox"/> $< 30,000$

ATEEE 2021

Tel +86-536-7321883

E-mail [ateee@ateee.org](mailto:ateee@ateee.org)

### [3] Advertisement Opportunities

(VAT not included)

Advertisement Opportunities (b)		
Items	Details	Price ( )
SNS Ad	SNS Ad on the official page up to 5 times (Ad materials should be provided from sponsor)	□ 3,0000
Congress Bag Inserts	Flyer or a gift inside the registration kit bag	□ 2,0000
Ad on the Proceeding	Full page	□ 1,5000
Total (b)		

\* Main sponsors shall be priority in Additional Sponsorship Opportunities and the item(s) will be settled with the consultation with the Organizer

\* Suggestions on items are welcome and please contact the Secretariat for further discussion.

### [4] Payment

Item	Total (RMB)	VAT 3% (RMB)	Subtotal (RMB)	Grand Total (RMB)
Sponsorship levels (a)				
Advertisement Opportunities (b)				

\* Payment can be made by bank transfer

Account Name: Shandong Hengcui Conference Service Co Ltd.

Account No: 697794811

Bank Name: China Minsheng Banking Corporation, Limited

Bank Address: No. 229, Luoyuan Street, Shizhong District, Jinan City, Shandong Province, China

Sort Code: MSBCCNBJ016

Our Address: World Trade Center Building 3, 1-2808, Shengli Street, High-tech Zone, Weifang City, Shandong Province, China

\* All bank charges incurred when remitting money will be borne by the company.

\* Cancellation of participation must be received in writing, and the refund policy is as follows.

- 50% refund for cancellations prior to July 1, 2021

- 30% refund for cancellations prior to July 15, 2021

- No amount of refund will be given for cancellations after August 1, 2021

**We hereby maintain compliance with CONDITIONS AND REGULATIONS and  
Apply for the participation of ATEEE 2021**

Date (mm/dd/yy) :

Name (Signature):

ATEEE 2021

Tel +86-536-7321883

E-mail [ateee@ateee.org](mailto:ateee@ateee.org)

# CONDITIONS AND REGULATIONS COVERING ATEEE 2021

## 1. SPONSORSHIP & EXHIBITION RULES AND REGULATION

- A. In the rules and regulations for participation in ATEEE 2021, the term "Funding Company" shall include all employees, servants, and agents of any individual company, partnership firm or organization who have applied for sponsoring and space for the purpose of exhibiting.
- B. The term "Congress" shall mean the ATEEE 2021.
- C. The term "Organizer" shall mean the ATEEE 2021 Organizing Committee, which is authorized to organize the Congress.

## 2. APPLICATION FOR PARTICIPATION

- A. Applications for sponsorship shall be made on the prescribed application form, which shall be submitted, to the Organizer. After the submission, Funding Companies should contract sponsorship agreement with Organizer. The contract fee should be paid in the timeline stipulated in the agreement.
- B. Applications for exhibition shall be made on the prescribed application form, which shall be submitted, to the Organizer. The payment for sponsorship is subject to the schedule stipulated in a separate agreement for the Sponsorship.
- C. Applications for sponsorship items and print advertising shall be made on the prescribed application form, which shall be submitted, to the Organizer. Full payments should be made within 30 days of application, and the date may be adjusted with the consultation with the Organizer.

## 3. ALLOCATION OF EXHIBIT SPACE

- A. As for the allocation of sponsor booth location, priority draw depends first on the sponsorship level, and then the deposit payment date, and lastly on application date.
- B. In the case of exhibition only, the preferred right will be given based first on the booth size and then deposit payment date.

## 4. USE OF EXHIBIT SPACE

- A. Funding Companies are bound to show the announced products and to staff the stand with competent personnel during the whole period of the Congress.
- B. All exhibits must accord with the description on the application form, and be related to the theme of the Congress. Public auctions without permission of the Organizer are strictly prohibited. If the Funding Companies violates the rules mentioned above, the Organizer can stop the Funding Companies' activity, remove his/her exhibits or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded and the Funding Companies shall have no claim for compensation.
- C. Funding Companies shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the Organizer and indemnify the Organizer against any cost incurred because of delay or damage to the exhibition hall.
- D. Funding Companies are not allowed to sublet space allotted to them to other parties, either wholly or in part, without the written consent of the Organizer. Products or companies other than those specified on the application form and accepted by the Organizer cannot be exhibited or advertised on the stand. The Organizer has the right to remove all unapproved exhibits at the cost of the funding company.
- E. Promotional activities including the distribution of leaflets, materials and giveaways shall be confined to the Funding Companies' stand not to interfere with the rights of other

booths. The PR plan should be submitted ahead to the Secretariat.

- F. In the construction and decoration of the stand, all Funding Companies and their stand contractors must comply with the technical regulations set by ATEEE 2021.

## 5. CANCELLATION OF APPLICATION

- A. Funding Companies should make the payment by the due dates. Otherwise, the Organizer has the right to cancel the participation and the fee paid shall follow the stipulations in the cancellation clause.
- B. Notice of any change in agreement or cancellation must be in writing. Cancellation of sponsorship or refund shall comply with the relevant provisions of a separate sponsorship agreement.
  - C. For cancellation of sponsorship items and print advertising, the refund shall be processed as in the following:
    - 50% of the total payment will be deducted for cancellations requested before July 15, 2021
    - 70% of the total payment will be deducted for cancellations requested from July 15 to July 30, 2021
    - No refunds for cancellations requested after August 1, 2021

## 6. CANCELLATION AND CHANGE

In the event of the cancellation caused by the Organizer, the participation fee paid will be refunded to Funding Companies. However, if the cancellation and/or changes of size and durations of the Congress are caused by force majeure or exceptional circumstances, the fee will not be refunded. In this case, Funding Companies shall have no claim for the compensation with the Organizer.

## 7. SECURITIES, RISK, AND INSURANCE

- A. Organizer takes responsibility for taking appropriate measures for visitors' safety and security.
- B. Funding Companies shall be held responsible for any loss or theft of, or damage to exhibits, stand fittings or any article belonging to the Funding Companies during the construction, exhibition and dismantling periods.

## 8. FIRE REGULATIONS

- A. All materials used for the building, decorating, draping or covering of booths and/or stands must be non-flammable, or rendered so by being immersed in a fireproofing solution.
- B. For fire control, the Organizer has the right to require changes in Funding Companies' stands.

## 9. SUPPLEMENTARY CLAUSES

- A. Whenever necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the rules and regulations for the participation in ATEEE 2021
- B. Any additional written regulation instructions shall form part of the rules and regulations for the participation in ATEEE 2021 and they shall be binding on the Funding Companies.

## 10. APPLICABLE LAW AND DISPUTES

Any dispute arising out of this conditions and regulations between the Organizer and Funding Companies, including any questions regarding any party's rights and obligations shall be referred to and finally resolved by the Qingdao Local Court, which has the jurisdiction over the region where the Organizer's current address reside.